

VESICON 2025

“Where Vesicle Science Meets Clinical Innovation”

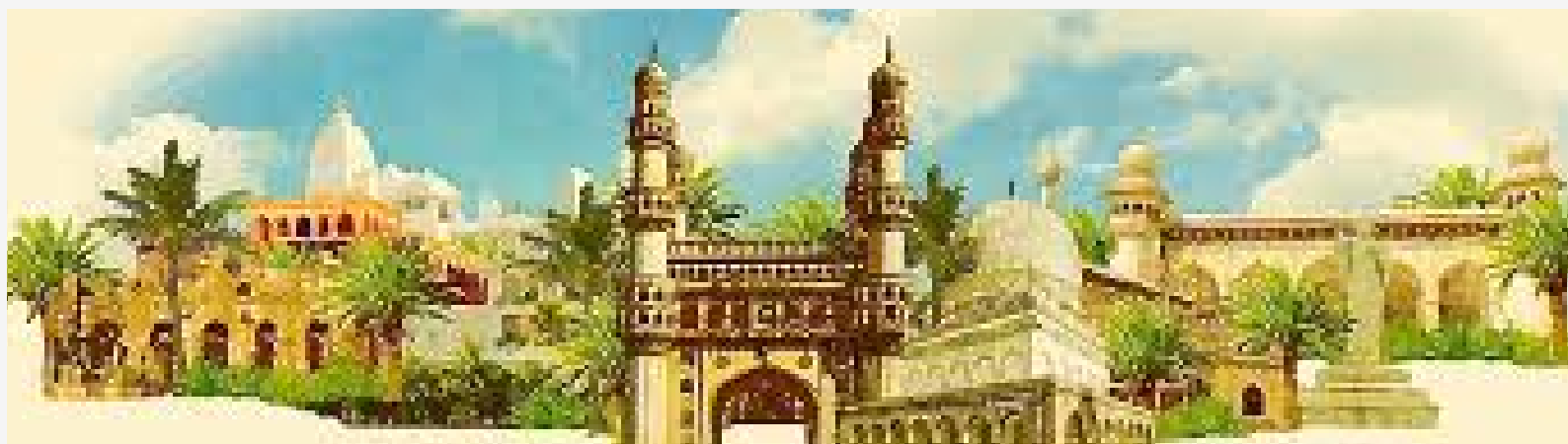
Date: March 11th to 13th 2025

Venue: Mahindra University
Hyderabad, India

IEVS Annual Conference



SPONSORSHIP OPPORTUNITIES BROCHURE



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WELCOME MESSAGE

On behalf of the Indian Extracellular Vesicle Society (IEVS), we warmly invite you to attend VESICON 2025, India's premier conference on extracellular vesicle (EV) research, which will take place from March 11-13, 2025, in Hyderabad, India.

FALAKNUMA PALACE



This event follows the two day Indo-German Workshop on Personalized Medicine, co-hosted by AHERF and the University of ESSEN(Germany), showcasing AHERF's commitment to advancing EV research globally.

As a sponsor or participant at VESICON 2025, you'll play an essential role in shaping the future of EV research in India and beyond.

We look forward to welcoming you to VESICON 2025!

Sincerely, on behalf of the Organizing Committee,

Dr. Manda Venkata Sasidhar
President, IEVS

Dr. Saroj Kumar
Vice president, IEVS



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NAGARJUNA SAGAR
DAM



ABOUT VESICON 2025

VESICON 2025 is a first-of-its-kind event in India, focused on the burgeoning field of extracellular vesicles (EVs). The conference will cover various topics, including EV biology, diagnostics, therapeutics, drug delivery, therapeutics, vaccines, EV Startups and emerging technologies in EV applications.

Host City: Hyderabad, India

Hyderabad, known as "**Pharma City**," is one of India's leading pharmaceutical research and innovation centres, making it an ideal venue for VESICON 2025. With a thriving startup ecosystem for biotech and EV research, Hyderabad is home to 6 of India's 15 EV startups and a key hub for research institutions, universities, and major pharmaceutical companies. Attendees can also explore the city's rich cultural heritage, historical landmarks, and culinary delights.

KEY HIGHLIGHTS

Key Highlights

- **Cutting-Edge Sessions:** From EV isolation techniques to their use in diagnostics, drug delivery, and regenerative medicine.
- **Exhibition Area:** Featuring the latest technologies and innovations from EV-focused companies, research institutions, and startups.
- **Networking Opportunities:** Engage with a diverse global audience, including scientists, industry leaders, and clinicians.
- **Special Events:** Optional workshops, startup show case, and guided city tours to enhance the attendee experience.



AHERF



MAHINDRA UNIVERSITY

ORGANIZING COMMITTEE



Dr. M.V. SASIDHAR
President
AHERF



Dr. SAROJ KUMAR
Vice President- Research
Additional Professor at AIIMS, New Delhi



MADHAN JEYARAMAN
Vice-President- Education
Assistant Professor at ACS Medical
College, Chennai



PATNAM. SREEKANTH
General Secretary
(AHERF)



ANULA DIVYASH SINGH
Joint Secretary
Sapien Biotech



Dr. GANJI PRAVEENA
Treasurer
Urvogelbio Pvt Ltd



PROF. SURAJIT PATHAK
Committee Chair Head
Chettinad Academy of Research and Education



Dr. JOVEETA JOSEPH
Communications Head
LV Prasad Eye Institute



Dr. ANBARASU KANNAN
Membership Head
CFTRI, Mysore



Dr. MAIRAJ AHMED ANSARI
Education Head
Jamia Hamdard



Dr. S. KARTIK KUMAR
Industrial Communication
AHERF



Dr. KRISHNA K INAMPUDI
Events Head
AIIMS, New Delhi

WHY TO SPONSOR VESICON 2025

Top 7 Reasons to Support VESICON 2025

1. **India's Premier EV Conference** Participate in a leading international event showcasing cutting-edge advancements in EV science and technology and will be CME conference.
2. **Connect with Key Opinion Leaders** Network with pioneering leaders in EV research from academia, industry, and government.
3. **Exclusive German Keynote Speakers** Engage with German experts in personalised medicine and EV research by attending a post-Indo-German Workshop.

Presenting at VESICON 2025 are some of the foremost thought leaders and distinguished voices in the field

4. **Proven Success** Build on the momentum from our recently conducted International Workshop on EV Isolation and Characterization on October 22nd - 24th at AHERF, Hyderabad.
5. **Generate Sales and Relationships** Meet researchers, professionals, and decision-makers from India's top EV startups and institutions.
6. **Strategic Positioning** Expand your brand's influence through targeted marketing in the EV sector.
7. **Boost Brand Visibility** Enhance your reach via exclusive marketing channels before, during, and after the event.



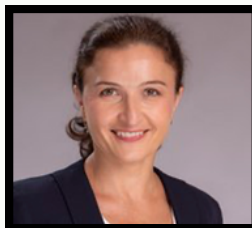
CONFIRMED EXPERT SPEAKERS AT VESICON 2025



Dr. Dirk Kuhlmeier
Head of Department of
Diagnostics, Fraunhofer
Institute for Cell Therapy
and Immunology, IZI, Germany



Dr. Basant Kumar Thakur
Group leader
University Hospital Essen,
Essen, Germany



Dr. Irina Nazarenko
Head of Research group - EV
University Medical Center
Freiburg



Dr. Nikolas Hendrik Stoecklein
Professor
Department of Surgery,
University Hospital Düsseldorf,
Germany



Dr. Andreas Roos
Scientific Officer & Project
Manager
Institute of Neurology,
Heinrich-Heine University,
Germany



Dr. Suman Dutta
Research Scientist
University of Oxford, UK



Dr. Geeta Vemugunte
Dean, Medical Sciences
University of
Hyderabad, Hyderabad



Dr. Swasti Tiwari
Professor & Head
Sanjay Gandhi Post Graduate
Institute of Medical
Sciences, Lucknow



Dr. Swathi Kaliki
Head, OEU Institute for Eye
Cancer
LV Prasad Eye
Institute, Hyderabad



**Dr. Suvendra Nath
Bhattacharyya**
Professor
The University of
Nebraska Medical Center
(UNMC)



Dr. Dinesh Upadhy
Associate Professor and
Coordinator
Manipal Academy of Higher
Education, Karnataka



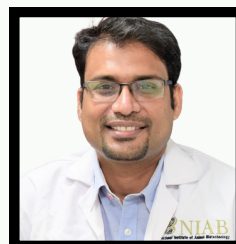
Dr. Neha Vyas
Associate Professor
St. John's Research
Institute, Bengaluru



Dr. Joveeta Joseph
Head of Microbiology
Services
LV Prasad Eye
Institute, Hyderabad



Dr. Inderjeet Kaur
Scientist,
Molecular Genetics Laboratory
LV Prasad Eye Institute,
Hyderabad



Dr. Syed M Faisal
Scientist-F
NIAB, Hyderabad



Dr. Nooruddin Khan
Professor
Department of Biotechnology and
Bioinformatics
University of Hyderabad,
Hyderabad



Dr. Pallavi Kshetrapal
Associate Professor
Translational Health Science
And Technology Institute,
Gurugram



Dr. Vengala Rao Yenuganti
Assistant Professor
SRM University
Andhra Pradesh



Dr. Sayeeda Maricar
Principal Scientist
KIMS, Hyderabad



Dr. Rashmi Rana
Senior Scientist and
Assistant Professor
GRIPMER, New Delhi

AND MORE!!



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WHO ATTENDS VESICON 2025

Based on insights from our recently conducted International Workshop on EV Isolation and Characterization (October 22nd–24th, 2024, at AHERF, Hyderabad) and our newly released Indian EV Landscape report mapping the Indian EV landscape, we anticipate over 200 local and national delegates:

- **Industry Professionals** (20%): Scientists, product experts, and executives.
- **Academics and Researchers** (40%): University faculty, postdoctoral fellows, and EV-focused scientists.
- **Government Representatives** (10%): Policymakers shaping EV applications.
- **Research Students** (25%): Emerging scientists eager to engage with EV research.
- **Others** (5%): Publishers, media, and consultants.

This diverse audience offers ample networking opportunities with strong representation from leading EV startups, research institutions, universities, research incubators, and pharmaceutical companies.



SPONSORSHIP LEVELS AND BENEFITS

Benefits	Platinum (INR 3,00,000)	Gold (INR 2,00,000)	Silver (INR 1,00,000)	Bronze (INR 50,000)	Exhibitor (INR 25,000)
Exhibit Space	Will be updated				
Number of benefits	8	6	5	2	1
Discounted Rate for Additional Staff	✓	✓	✓	✓	✓
Discount on Additional Branding	20%	15%	10%	–	–
Lead Retrieval for Exhibit Staff	✓	✓	✓	✓	–
Attendee Demographics Pre-Meeting	✓	✓	✓	–	–
Post-Meeting Contact List	✓	✓	✓	–	–
Sponsor Presentation	✓	–	–	–	–
Sponsor Session with Lunch	✓	✓	–	–	–
Sponsor Poster Display	✓	✓	✓	–	–
Pre-Event Dedicated Email Blast	1	–	–	–	–



KEY SPONSORSHIP BENEFITS AND DESCRIPTIONS

Platinum Level



- Maximum exposure with a top exhibit space, prominent branding on all event materials, and exclusive speaking opportunities. Includes post-event attendee contact list, one-on-one access to IEVS leadership, and year-round branding on the IEVS website.

(INR 3,00,000)

Gold Level



- Premier exhibit placement, targeted branding, and a sponsor session with lunch, offering high visibility and engagement with attendees

(INR 2,00,000)

Silver Level



- Preferred exhibit placement with key branding mentions. Includes logo presence in pre- and post-event communications, poster display, and sponsor recognition.

(INR 1,00,000)

Bronze Level:

- Standard exhibit placement, logo recognition on-site, and in select pre- and post-event communications.

(INR 50,000)

Exhibitor Level

- Exhibition space with a basic brand presence and listing in the program book.

(INR 25,000)

Exhibit Options and Space Assignments

Exhibiting is open to Platinum, Gold, Silver, and Bronze sponsors. Exhibitors receive booth space, complimentary registrations, and opportunities to interact with attendees throughout the event.



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EXHIBIT SCHEDULE

Date	Time	Activity
Monday, 10 March 2025	1:00 pm – 8:00 pm	Exhibition Hall Move-In Begins
Tuesday, 11 March 2025	9:00 am – 5:30 pm	Exhibit Hall Hours
Wednesday, 12 March 2025	9:00 am – 5:30 pm	Exhibit Hall Hours
Thursday , 13 March 2025	9:00 am – 3:00 pm	Exhibit Hall Hours

ADDITIONAL BRANDING OPPORTUNITIES

Early selection discounts are available for Platinum, Gold, and Silver sponsors.

- **Networking Event Sponsor** – INR 1,00,000: Branding on event signage and social media mentions.
- **Chai/Coffee Station Sponsor** – INR 50,000: Branding at popular beverage stations.
- **Pillar Wraps** – INR 50,000 per pillar: High-visibility branding in key areas

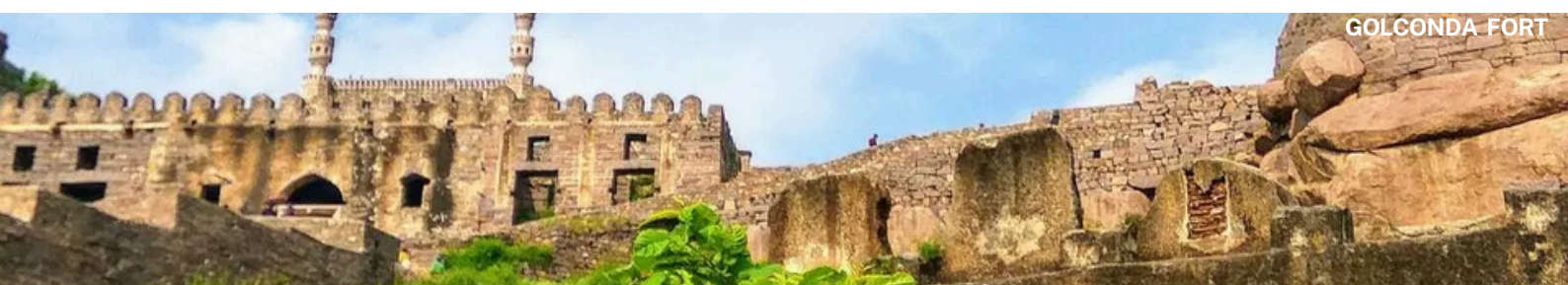
SUSTAINABILITY INITIATIVES

- **Eco-Friendly Stationery:** Sustainable notebooks, pens, and bags to cut plastic use.
- **Digital Materials:** Conference resources provided digitally to reduce paper waste.
- **Recycling Stations:** Easily accessible recycling stations to support waste reduction.

SUPPORTER AND EXHIBITOR TERMS AND CONDITIONS

Detailed guidelines on eligibility, payment, registration, booth construction, and compliance with venue policies. Ensure all terms are understood to facilitate a smooth and professional experience at the event.

For additional information on terms and conditions please contact us at info@ievs.in



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DRAFT CONFERENCE AGENDA

Day 1: March 11, 2025

Theme: **EV Biology, Biomarkers, and Diagnostics**

Core topics include foundational EV biology, isolation, characterisation, and diagnostic applications. Sessions cover clinical biomarker discovery, EVs in personalised medicine, and future EV diagnostics and imaging trends.

Highlights:

- **Poster session:** Highlighting research on EV biology and diagnostics.
- **Mentor-Mentee Networking:** Dedicated networking session for early-career scientists.
- **Opening Ceremony and Networking Dinner**

Day 2: March 12, 2025

Theme: **Therapeutics, Drug Delivery Systems, and Vaccines**

Focus on EV applications in drug delivery, regenerative medicine, and vaccines. Additional sessions include innovations in EV manufacturing and cross-disciplinary approaches with materials science and bioengineering.

Highlights:

- **Poster session:** Featuring EV therapeutics and drug delivery
- **Industry-Academia Networking:** Engage with stakeholders across sectors.
- **Hyderabad Cultural Tour and Networking Dinner:** A tour followed by an evening of cultural engagement and networking.

Day 3: March 13, 2025

Theme: **Regulatory Pathways, Standards, and Commercialization**

Topics include commercialisation strategies to move EV products to market, regulatory challenges, and EV technology's future. Sessions focus on ethics, public engagement, and AI applications in EV research.

Highlights:

- **EV Startup Showcase:** A platform for startups to showcase innovations.
- **Bio-E3 Sustainable Manufacturing Session:** Focused on sustainable practices in EV manufacturing.
- **Closing Roundtable on Future Trends:** An open forum on the future of EV research, innovations, and collaborative directions.
- **Closing Ceremony and Optional Workshop:** Final remarks followed by an optional workshop on novel EV characterisation technologies.

Specialised Tracks Across Days

- **EVs in Infectious Diseases and Immune Modulation:** Examining EV roles in immune response and pathogen transmission.
- **EVs in Oncology, Cardiology, and Metabolic Diseases:** Focusing on diagnostics and therapeutic applications across major diseases.
- **EVs in Neurobiology and Neurological Disorders:** Biomarkers and therapies for brain and neurodegenerative conditions.
- **Mentorship Café:** Informal mentoring spaces open across days to facilitate career guidance and personalised networking.

Exhibition & Technology Showcase (Day 2 & Day 3) Designated space for exhibitors to showcase the latest EV tools, software, and devices, giving sponsors and innovators a chance to present cutting-edge technology to attendees.

Full Agenda Will Be Updated Soon!



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IMPORTANT DATES AND DEADLINES

Action Item	Deadline
Early Sponsorship Sign-Up	20 November 2024
Booth Selection	January 2025
Final sponsorship Sign-up	15 February 2025
Exhibitor Move-in	10 march 2025, 1:00pm
Event Dates	11-13 March 2025
Exhibitor Move-Out	13 March 2025, 3:00 pm

CONTACT INFORMATION

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